

Campaign Ideas & Events:

Making the Grade for United Way

Special Events:

- Create a Yearbook using employees baby, graduation and current photos
- Host a tailgate party
- Play powder-puff football
- Have homecoming week activities
- Assign employees to a grade level & use in competitions
- Play Are you Smarter than a 5th Grader

Ways to Promote the Campaign:

- Have a local school mascot come in during the week
- Have employees fill out a survey about each other to be used in the yearbook
- Volunteer at a school or children's programs
- Play classic school aged activities outside like Red Rover, Duck-Duck Grey Duck, Kickball, etc.
- Daily Trivia Question - call it a "Pop Quiz"

Campaign Decorations:

- School jerseys
- Apples
- Chalk
- Library Cards
- Report Cards
- School Lunch Menus