



Campaign Ideas & Events:

Recipe for Giving

Special Events:

- Baking Contest
- Guess the secret ingredient
- Taste test
- Most original award
- Oldest Recipe contest
- Office cookbook

Ways to Promote the Campaign:

- Have a mystery recipe that by tasting the food, people have to guess the ingredients
- All participants bring a recipe to share
- Recipe potluck where everyone brings a dish to share and copies of the recipe
- Blindfolded taste tests

Campaign Decorations:

- Kitchen appliances
- Kitchen Decor
- Aprons
- Baking supply jars
- Different styles of recipe boxes

