

Campaign Ideas & Events:

Community Building Blocks

Special Events:

- Hammerschlagen
- Build your own sandwich bar
- Lego/Lincoln Logs/Popsicle Stick/Playing Cards Building Contest
- Jenga Tournament

Ways to Promote the Campaign:

- Promote team activities
- Setup a building project – use an employee who has experience with wood-working, anything from bird houses to book shelves – sell or donate the projects
- Show re-runs of Home Improvement during break times
- Take photos of non-profit buildings in our area & use as a guessing game – when you give the answers include a statistic that corresponds to that non-profit
- Track campaign process by building a house with blocks or Legos

Campaign Decorations:

- Bricks or concrete blocks
- Tools
- Blue prints
- Hardhats
- Lumber