



Financial Stability

United Way of Central Minnesota Goal: Increase financial stability and independence among lower-income or struggling households.

- Connect or provide individuals with services and resources to stabilize living conditions, maintain independence, and lessen dependency.
- Deliver financial education that decreases barriers to financial stability.
- Prepare individuals through educational programs for development of job readiness, marketable skills and job placement to attain stable living wage employment with benefits.

Financial Stability Key Initiatives



Community Investments

United Way of Central Minnesota invests in 12 community programs to help create positive results in the area of Financial Stability

Free Tax Preparation Program

United Way promotes the free Tax Assistance Program and aids in the recruitment of volunteers. Locally, there was \$3.4M in state, federal and property tax returned back to more than 2,800 low income individuals and families in our community.

United Way 2-1-1

This year United Way continued to promote United Way 2-1-1, a free, confidential, 24/7 non-emergency community helpline to United Way service area. Annually, over 5,600 referrals are made from the helpline. Of those referrals, 50% are in the area of basic needs – which includes food, clothing and shelter.

Housing Action Team

The Housing Action Team convenes a variety of different partners including nonprofit leaders, educators, employers, realtors, bankers, and city administrators. They work to leverage resources and identify local solutions related to affordable/workforce housing.

Community Resource Center

Working in partnership, United Way and the SCSU School of Public Affairs Research Institute completed a study related to improved access to services in St. Cloud Area. This research led to the exploration of a potential Community Resource Center for individuals and families struggling with poverty.

