

## Endorsement Letters: Thank You - Sample 1

**Below is a sample endorsement letter to promote your campaign in the workplace. Be sure to put this on your company letterhead and personalize it whenever possible for greatest impact.**

Dear (Name):

Congratulations! Your investment to United Way helped all of us at (Company Name) to improve people's lives by mobilizing the caring power of Central Minnesota.

Your dollars stay local and help our neighbors, friends, family, and co-workers. We envision Central Minnesota as a place where all thrive. United Way is reaching their goals and accelerating solutions because of us:

- Ending hunger;
- Ensuring early literacy;
- Providing quality out of school time;
- Reducing homelessness; and
- Increasing financial literacy.

Thank you for choosing to LIVE UNITED.

Sincerely,  
CEO or Campaign Advocate

## Endorsement Letters: Thank You - Sample 2

**Below is a sample endorsement letter to promote your campaign in the workplace. Be sure to put this on your company letterhead and personalize it whenever possible for greatest impact.**

Dear (Name):

Thanks to you, (Company)'s 2017 United Way Campaign was an overwhelming success and we achieved our goal of (dollar amount)! Your investment to United Way helped all of us at (Company Name) to improve people's lives by mobilizing the caring power of Central Minnesota.

Your dollars stay local and help our neighbors, friends, family, and co-workers. United Way is reaching their goals and accelerating solutions because of us.

Your efforts created incredible enthusiasm for the campaign and ensured our success. Thank you for LIVING UNITED.

Sincerely,  
CEO or Campaign Advocate

*Mission: To improve people's lives by mobilizing the caring power of Central Minnesota.*