

2017 United Way Best of Awards

We invite you to submit nominations for the United Way Best of Awards to showcase the work that you and your organization are doing on behalf of the community. Awards nominations are judged by volunteers and results are kept secret. Winners will be announced at our Celebration Event in March 2018!

Best in Show

The Best in Show Award is for those companies who stand out from the rest based on the suggested Best Practices. Recipients of this award are judged on presentation of campaign, incorporation of theme, employee participation, special opportunities & events, and education through events.

Best Year Round Partnership

Best Year Round communication, education, engagement and involvement with United Way.

Best Special Event

Special events play a vital role in a successful campaign. The special event that wins this award will stand out from the rest *with creativity & originality*.

Rise to the Challenge

Despite significant challenges within your company, you beat the odds and your campaign was successful. Examples may be anything from lay-offs within your company to having multiple locations to coordinate.

Best Use of News/Media/Technology

News/Media/Technology has changed the way most businesses operate internally as well as how they have run campaigns. Companies who use e-pledge, social media, or local media outlets to promote their campaign should nominate themselves for keeping up with the times.

Best Volunteer Efforts

Volunteering together can boost company campaign results as well as foster team building among your employees. Whether you run a drive, speed volunteer or go on-site to help an area non-profit, your efforts are truly welcomed.

Requirements: Please submit a short description of each entry. Supporting materials such as photos, videos or scrapbooks are encouraged. Each award is given to a small and large organization. An organization is considered small with less than 100 employees, large with 100 or more employees. Organizations can submit nominations for as many awards as they feel qualified; however, each organization can win a maximum of one award with the exception of Best in Show.

All nominations must be submitted by January 12, 2018.
Please submit all materials to Jessica Houle at jhoule@unitedwayhelps.org

Mission: To improve people's lives by mobilizing the caring power of Central Minnesota.