



Join the Llama Fun on April 8 & 9, 2010

Ways You Can Be Involved with Llama Llama Read-A-Rama

What is Llama Llama Read-A-Rama?

Llama Llama Read-A-Rama 2010 is the fourth annual special St. Cloud Area community event to encourage reading with children, starting at birth. United Way of Central Minnesota Success By 6 and Times Media are working with many community partners to move this important message forward.

Llama Llama Read-A-Rama key goals:

- Educate on the importance of early learning and literacy for children's success in school and life
- Engage community members in volunteerism with children
- Increase awareness of community resources for parents and caregivers
- Help more parents enroll their children in United Way's Imagination Library free book program
- Celebrate the 5th birthday of Imagination Library in our local communities

Ideas for Schools and Child Care Settings:

- Pajama Day or wear red day
- Stop, drop and read at 9:00 a.m.
- Hold special events or activities around reading such as book buddies or 'create your own story'
- Invite guest readers: superintendent, mayor, city employees, police chief, school custodian, principal, school board members, business leaders, students from your area high school or college

Ideas for Parents:

- Attend the free Llama Llama Pajama Party on April 8, 2010 at the St. Cloud Public Library 6:00 – 7:30 p.m.
Meet live llamas, visit with a fire fighter, crafts, story times, refreshments
- Bring your children to a free story time community event on April 9, 2010
Visit www.unitedwayhelps.org or call 320-252-0227 to find out more.
- Stop, Drop, and Read with your child at 9:00 a.m.
- Look for the Llama Llama activities insert in the St. Cloud Times – fun things you can do with your child
- Talk with your children about why you like to read. Lead by example.

Ideas for Community Members:

- Volunteer to read to children on April 8 or 9, 2010
- Volunteer opportunities to read and help with simple children's activities are available at various times throughout each day in child care settings, Reach-Up classrooms, schools, and Boys & Girls Club KIDSTOP sites. Visit www.unitedwayhelps.org or call United Way: 320-252-0227.

Key Contacts

Betty Schnettler or Alison Currans-Sheehan, United Way of Central Minnesota

Times MEDIA
Central Minnesota's Information Center

United Way
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